Committee members: Peter Webley (chair), Maya Salganek (2021 co-chair), Cathy Cahill, Owen Guthrie, Bahareh Barati, Kenna Metivier, Gwen Holdmann, Mark Billingsley, Caleb Severn, Mark Herrmann, Tahia Rivara, Gerald Montuya, Andrew McDonnell, Juliet Shepherd, John Wanamaker

## Who do we want to be?

In 2025, University of Alaska Fairbanks will be a champion for innovation and a leadership voice for entrepreneurism in Alaska, as the "U.S. Arctic Innovative and Entrepreneurial University." UAF will support the development of social, cultural and technological entrepreneurs, in partnership with the local community, and foster local and scalable innovative companies from commercializable research developed at the university and in the community. The university goals are to: (1) be the driver of Alaska's innovation economy and a leadership voice in focus for U.S. Arctic innovation and entrepreneurship; (2) produce graduates with an entrepreneurial mindset and skilled in the processes necessary to bring research to commercialization and grow viable businesses; and (3) deliver economic, societal, cultural and educational impact to Fairbanks, Alaska, and people of the circumpolar North.

UAF will foster and cultivate its innovative individuals to demonstrate, validate and execute high-caliber value propositions from university and community resources and, in conjunction with local partnerships, leverage its position to provide entry points ftn no2(ti(onji /MCI2(tiv)2) indipprMi)2)2(al par)2(tner)2(t

projects in Alaska and with those companies wanting to come to Alaska. UAF will grow its current ambassador program and, where appropriate, increase the program to represent the full breadth of its teaching, research and service/engagement, as well as attract and engage its alumni to return to Alaska with their own intellectual property (IP) to grow new businesses and industry in Fairbanks and across the state.

UAF Strategic Plan report — Goal 4

pool of entrepreneurs interested in the university's faculty, sta and student discoveries. UAF OIPC has also promoted recent technologies on its <u>website</u> along with relevant contact information for the inventors.

## Engage with community, Alaska and circumpolar North

<u>Open innovation; build projects in academic programs</u>: There has been a growth in the number of opportunities proposed for the \_\_\_\_\_\_

<u>Ambassador program</u>: UAF will sustain and grow its current program to represent its full breadth of teaching, research and service/engagement. Ambassadors will also come from university sta and students to represent the

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## **Concluding remarks**

Transforming UAF's intellectual property development and commercialization enterprise will drive the university to be the "U.S. Arctic Innovative and Entrepreneurial University." UAF needs to move forward together and connect to Fairbanks, Interior Alaska and the state to drive Alaska's innovation economy, produce skilled graduates to bring research to commercialization, and deliver an impact to Alaska and the people of the circumpolar North. The mechanisms defined here will sustain and grow the innovation culture while continuing to educate, prepare and engage its students, connecting with the local community and flourishing as the leading U.S. Arctic university.

UAF's sustainability and future growth is driven by the creativity and passion of its faculty, sta and students. In building outcomes with metrics for success, UAF can adapt to the needs of society, its students and the capabilities of its community members while integrating new targets in the areas of future growth and opportunity. UAF will foster and support all innovation activities and entrepreneurship and build interdisciplinary teams to work with the local community to provide solutions to their greatest challenges. As students engage with tomorrow's technologies, they will become the innovators of tomorrow and build the Alaska economy as the state and the university look to 2025 and beyond.

The University of Alaska Fairbanks is an a rmative action/equal opportunity employer and educational institution. UAF does