
Heberlein, T. A. (2012). Navigating environmental attitudes. New York, NY: Oxford University Press.

Optional: Vaske, J. J. (2008). Survey research and analysis: Applications in parks, recreation and human dimensions. State College, PA: Venture Publishing.

Handouts will be provided for the lab classes. These will be posted to Blackboard.

If additional readings are assigned they will be posted to Blackboard.

Students will be evaluated on four exams and several assignments. Exams and assignments will be evaluated in comparison to the correct answer as indicated by the course readings. The first three exams will have an in-class and take home component; the final will be take home only.

Points, equivalent to one letter grade per day late, will be deducted for late assignments.

Students are expected to come to class having read the assigned material.

Students are expected to be at class and participate in discussion.

Plus and minus grades will be used. The components of the final grade and their contribution to the overall grade are as follows.

Exams	60%	A + > 96%	C+ 77 to 79	F < 60%
Assignments	40%	A 93% to 96	C 73 to 76	
		A- 90% to 92	C- 70 to 72	
		B+ 87 to 89	D+ 67 to 69	
		B 83 to 86	D 63 to 66	
		B- 80 to 82	D- 60 to 62	

According to the UAF code of conduct "Students will not collaborate on any quizzes, in-class exams, or take-home exams that will contribute to their grade in a course, unless the instructor of the course grants permission. Students will not represent the work of others as their own. A student will attribute the source of information not original with himself or herself (direct quotes or paraphrases) in compositions, theses, and other reports. No work submitted for one course may be submitted for credit in another course without the explicit approval of both instructors." Students are expected to abide by the UAF Student Code of Conduct. You are encouraged to review the UAF Student Code of Conduct at: <http://www.uaf.edu/catalog/current/academics/regs3.html> and <http://www.alaska.edu/bor/policy-regulations/>.

Plagiarism will not be tolerated. Please read the following document that explains what constitutes plagiarism: <http://library.uaf.edu/ls101-plagiarism>.

Also, please read following document that explains how to properly cite sources:

<http://library.uaf.edu/ls101-citing>. Plagiarism is a major ethical violation and is grounds for course failure.

If you have a disability that you believe will affect your performance in this course, please speak with me directly AND contact the Disability Services director Mary Matthews (474-5655) at the Center for Health and Counseling. Every effort will be made to accommodate you in accordance with the Americans with Disabilities Act. Further information is available at their website at <http://www.uaf.edu/chc>.

The writing center in the eight floor of the Gruening Building can assist with your writing skills.

_____ (Will be revised as necessary)

<u>Date</u>	<u>Topic Covered</u>
1/14	Semester starts
1/18	Martin Luther King Jr. & Alaska Civil Rights Day – UAF closed
1/20	Introduction to course
1/25	Theory in human dimensions research Heberlein: chs 1, 2, & 3
1/27	Pete in DC, Guest speaker R. Bryant Wright Introduction to SPSS Reading = handout
2/1	Level of Measurement and Coding Data Reading = handout Optional reading from Vaske: ch. 5
2/3	Basic analysis Reading = handout Optional reading from Vaske: ch. 11
2/8	Data manipulation Reading = handout Optional reading from Vaske: ch. 12
2/10	Introduction to Measurement Reading = handout Optional reading from Vaske: ch. 4
2/15	Correlation Reading = handout
2/17	Measurement, continued

2/22	Measurement, cont.
2/24	More on Attitudes Heberlein Chapter 4
2/29	Attitudes: management implications Heberlein Chapter 5
3/2	Norms Heberlein Chapter 6
3/7	Management implications Heberlein Chapters 8 & 9 Wrap of HD studies
3/9	Crosstabs Reading = handout

4/20

Implementation: response rate